



# HANDBOOK OF STORYTELLING

WARSAW / 2-4.08.2019

## ABOUT THE EVENT

The workshop will be a three-days long event facilitated by professional trainers from three liberal organizations, experts in field of campaigning, storytelling. The project will target liberal organizations and communication officers in Poland.

## EVENT SCHEDULE

### 2 August 2019

- 15:30 Welcome  
**Katarzyna Lubnauer**, Nowoczesna, President
- 16:00 Introduction to the programme  
**Michał Tecza**, Projekt: Polska
- 16:30 Exercise: Personal Project 2020 – creating campaign calendar  
**Moderator: Magdalena Brukwinska**, Modernity Institute
- 18:00 DINNER
- END OF THE FIRST DAY

### 3 August 2019

- 09:30 Modern Online Communication  
**Daniela Oberstein**, Friedrich Naumann Foundation (Berlin)
- 11:30 COFFEE BREAK
- 12:00 Personal Communication in Media  
**Jowita Kacik**, Borger
- 13:30 LUNCH
- 14:30 Personal Communication in Media II  
**Jowita Kacik**, Borger
- 16:00 Secrets of Good Presentation



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18:30 DINNER

20:00 END OF SECOND DAY

#### 4 August 2019

09:30 How to Talk about Economy  
**Hanna Gerdes**, SILC (Sweden)

11:30 COFFEE BREAK

12:00 Modern Online Communication II  
**Daniela Oberstein**, Friedrich Naumann Foundation (Berlin)

13:30 LUNCH

14:30 New Topics for Liberals?  
**Michał Kolanko**, Rzeczpospolita, journalist

15:30 Evaluation and follow-up  
**Michał Tecza**, Projekt: Polska

16:00 END OF THE PROGRAMME

With the support of:





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