

ELF STUDIO EUROPE

SESSION II – WARSAW

SHORT REPORT

The idea for ELF Studio Europe was born from the ambition to bring together young professionals and political talent, to work together to find solutions to liberal challenges without being hindered by traditional organization bias.

During the four sessions of ELF Studio Europe young and upcoming professionals will participate in education and training programs given by experts while focused on finding answers to the major challenges of liberalism in the 21st century. Working outside of the confines of the usual organizational structures, participants will be able to come up with and develop innovative approaches to various problems facing liberals in the European arena.

The second session took place on 31 May, 1 June and 2 June in Warsaw. We started the program with a welcome diner on Friday night. On Saturday morning the participants were welcomed by Goran Neralić and Milosz Hodun both Board Members European Liberal Forum.

During the program the participants will work on one main assignment. The assignment for the first edition of ELF Studio Europe is: *Time , people, money – New ways of capacity building for liberal parties*. During the first session of ELF Studio Europe the participants were divided in three groups, based on the personal profiles they received during that session as well.

Group 1

Focus

I People

Parties and movements need people. People who by example volunteer in the campaigns and people who want to represent the party or movement on every political level. How do we find new people who want to commit to a party or movement and how do we keep them motivated and loyal?

Project name: Be the solution

Objective: Attract new people and keep them as committed and motivated members.

Participants

Emina Music
Martin Sedlacek
Raphael Nazaruk

Group 2

Focus

II Money

Nothing in life comes for free. Some parties and movements are lucky to get funds from the government or a large amount of donations. However most of the parties and movements have to start from scratch with nothing. Can we find new ways of fundraising?

Project name: Raise!

Objective: Raise the number of people willing to donate money and / or invest their time and skills.

Participants

Deni Anicic
Jug Puljizevic
Jure Vozelj

Group 3

Focus

III Activities

Putting up a billboard or handing out a flyer won't get you very far these days. What kind of events will grab the attention of the voter or potential new members? And which of these activities do actual have a positive effect on the polls?

Project name: Funraising

Objective:

- For sharing liberal views
- Community building
- Identifying citizens problems
- Spreading new ways of politics
- Showing that liberalism is global

Participants:

Aniko Paroczai
Adi Skaljic
Blazej Papiernik

During the second session the groups had to present their draft project plans and received feedback from VVD-expert Barry Hoogezand on the project plan and their presentation skills. With Barry Hoogezand we also dove deeper in the meaning of ELF Studio Europe for the participants and their respective parties / foundations. After lunch the program continued with a workshop on presentation by Michal Tecza. During this workshop the participants got valuable tools to prepare and give a presentation. On Sunday the participants brought a visit to the POLIN Museum of the History of Polish Jews in Warsaw, Poland.