



TELL ME YOUR STORY

BRATISLAVA/21-22 FEBRUARY, 2019

ABOUT THE EVENT

The main objective of this project is to exchange knowledge and experience of liberal parties in building a permanent engagement with citizens and a successful permanent campaign based on storytelling and emotions. More precisely, a well-established political party – which has proven to be successful in advocating liberal solutions nonstop – will be matched with a rather new start-up party. Hence, both will be in the position to learn from each other, in terms of developing strategies to effectively engage with citizens and keep on doing so throughout election cycles.

EVENT SCHEDULE

21 FEBRUARY 2019

18:30 WELCOME

Debbie van de Wijngaard, international officer, VVD International

19:00 WELCOME DINNER

TBC, Progressive Slovakia

END OF THE FIRST DAY

22 FEBRUARY 2019

09:30 WELCOME

Michal Simecka, board member of Progressive Slovakia

Milosz Hodun, board member of the European Liberal Forum

09:45 Tell Me Your Story- successful campaigning

Ruben Brekelmans, VVD International

11:45 COFFEE BREAK

12:15 Drafting a Manifesto



Ruben Brekelmans, VVD International

13:15 LUNCH

14:15 Croatian perspective
Dalibor Jakus, HNS Croatia

14:45 Campaigning strategy for Europe
Lubomir Ondrejovic, Progressive Slovakia

15:45 COFFEE BREAK

16:20 Storytelling in Central Europe – narrative against populism
Moderator: Stefan Windberger, NEOS Austria

18:20 Evaluation and follow-up
Debbie van de Wijngaard, international officer, VVD International
Milosz Hodun, international officer, Nowoczesna

20:00 DINNER

21:30 END OF THE EVENT

With the support of:





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